



Privacy Notice

In compliance with the provisions of the Federal Law on Protection of Personal Data Held by Individuals, Heidi Herfurth, (hereinafter "Smart Wanderlust") with address at 9595 Six Pines Dr. Suite 8210, The Woodlands Tx 77389 notify you of their privacy and handling of private data policy, which states that they will at all times seek a legitimate, controlled and informed treatment of the data in order to guarantee your privacy. Smart Wanderlust shall be responsible for your personal information. The personal data provided by any individual, including, but not limited to, all individuals that send information in the contact form on the official website, contact via Facebook, Instagram or any other social network, contact via telephone, clients, suppliers and/or users, to Smart Wanderlust shall be used, including, but not limited to, for the following purposes:

- To identify, locate, communicate with, contact, send information and/or goods, provide a service and/or goods, as well as its transfer to third parties by any means. The use of the personal data shall be related with the type of interaction that you have with Smart Wanderlust, whether commercial, civil, business or any other nature.

When you visit any of the websites of Smart Wanderlust, we automatically collect certain personal data that we subsequently add to a set so that it is not associated to a unique and identifiable individual. Using this information, we prepare statistics on how many users have visited our websites and what pages did they access. By collecting this information, we learn to better adapt the websites to our visitors. As we explain below, we collect this information through "temporary files" or "web beacons".

- Log files: The temporary files are web files of the server (such as the name or the IP address of the domain, URL, the http response code, the website from where you visited us or the date and duration of your visit) that are created automatically when an Internet user visits a website. Once you stop using our website, we will process and use this information only to facilitate more connections, for billing purposes, to detect interruptions in the telecommunications equipment, as well as to detect misuse in our telecommunication services.

This information is eliminated immediately after the end of the connection to the website. This information is used to create general joint profiles from our site user database and not to create personalized user profiles.

- Web Beacons: Some pages on our website contain “web beacons” (also known as web tags, pixel tags and clear GIFs). The web beacons allow third parties to obtain information, such as the IP address of the computer that has downloaded the page where the beacon appears, URL of the page where the beacon appears, time of the visit to the page with the beacon, type of browser used to visit the page, as well as the cookies information sent by third parties.

The period of handling the personal data shall be indefinite starting with the date when you provided it to the Responsible party.

If you wish to exercise your right of access, rectification, erasure or opposition, you can exercise these at all times directing your request to (i) the email contacto@smartwanderlust.travel during business days, as applicable. For the above, you should duly include the data you wish to rectify, erase or review, as well as the purpose for which you provided it and the name of the Responsible party you provided it to, and in general comply with the requirements mentioned in the Art. 29 of the Federal Law on Protection of Personal Data Held by Individuals.

Smart Wanderlust may modify the present privacy notice at any time and will always make it available hereby for your reference.